GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:2260
ANSWERED ON:03.12.2007
TRADE FAIRS AND EXHIBITIONS
Mondal Shri Abu Ayes

Will the Minister of TEXTILES be pleased to state:

(a) whether the Government has taken steps to promote trade of textiles between India and other countries through trade fairs / exhibitions;

(b) if so, the details thereof;

(c) the details of foreign exchange earned by the Government during each of the last three years from such exhibitions / trade fairs; and

(d) the percentage of the earnings provided to encourage the Indian artisans?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI E.V.K.S. ELANGOVAN)

(a) to (c): Yes, Sir. Government is providing financial support under Market Development Assistance (MDA) and Market Access Initiative (MAI) Schemes for participation in Buyer/ Seller Meets, Trade Fairs and Exhibitions through Export Promotion Councils, for providing greater exposure to global markets. However, it is not possible to quantify the generation of foreign exchange through such exhibitions/fairs. The details of activities undertaken by the Councils have been included in the Annual Reports of the Councils, which have been laid in both the Houses of Parliament.

(d): The participants in the Exhibitions/ Fairs, are eligible to receive financial assistance from the Marketing Development Assistance funds provided by the Government to meet part of their expenses.